

# Effect of Nonresponse Sources and Call Backs on the Estimation of Survey Nonresponse Bias

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## Abstract

The article aims to examine the components of nonresponse error in sample surveys. Response and nonresponse rate relations are examined. Computation of household and individual person nonresponse rates have also been covered. Components of nonresponse bias is determined. Methodology of subsampling from nonrespondent's is illustrated.

*Key words:* Call backs; Nonresponse bias; Nonresponse error; Nonsampling error; Number of calls; Response rate; Sources of nonresponse; Unit nonresponse.