Principal component analysis (PCA) is possibly one of the most widely used statistical tools to recover a low rank structure of the data. In the high-dimensional settings, the leading eigenvector of the sample covariance can be nearly orthogonal to the true eigenvector. A sparse structure is then commonly assumed along with a low rank structure. Recently, minimax estimation rates of sparse PCA were established under various interesting settings. On the other side, Bayesian methods are becoming more and more popular in high dimensional estimation. But there is little work to connect frequentist properties and Bayesian methodologies for high dimensional data analysis. In this paper, we propose a prior for the sparse PCA problem, and analyze its theoretical properties. The prior adapts to both sparsity and rank. The posterior distribution is shown to contract to the truth at optimal minimax rates. In addition, a computationally efficient strategy for the rank-one case is discussed.

**Keywords:** Principal component analysis; Bayesian estimation; Posterior contraction.