



Textual Data Analysis and Supervised Text Learning: Challenges and Achievements

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A challenge in the data analysis of texts is full integration of open and unstructured free text responses in questionnaires. Approaches to such questionnaire analysis (domains include financial accountancy) will be discussed. In supervised text learning, a major focus is towards web mining and computer learning in social media and other web contexts. Hence unsupervised and supervised classification are at issue.

Keywords: textual data analysis, supervised text learning, social media, classification.