Modern production methods utilize complex, international business models that result in global value chains (GVCs). The OECD/WTO database on trade in value added (TiVA) estimates these trade flows based on official statistics. Using the TiVA dataset, this paper outlines the so-called 'profiles by country' used for analytical purposes and makes some suggestions for how indicators, such as the GVC participation index; the length of GVCs might be improved. Other datasets held by UNCTAD are also explored to determine whether new indicators can be derived; in particular a measure of GVC-oriented FDI.

**Keywords:** Global Value Chains, GVC Participation Index, GVC Length Index, GVC-Oriented FDI.