



Measuring employment in the Tourism Industries in Brazil: from national to regional and local level

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Abstract

This paper presents the experience of Brazil in using an administrative record (RAIS) to generate statistics for employment in the tourism industries at the local level. Overall data for employment in the tourism industries are presented for the national, regional and local level along with the respective maps. The experience of Brazil shows that administrative records can be a rich and relatively inexpensive data source from which valuable sub-national statistics for tourism can be derived. It also suggests that many countries with good quality administrative records could benefit from exploring these databases as sources of employment statistics for the tourism industries.

Keywords: Tourism, sub-national, statistics, administrative registers.